

District Health Department #10 Strategic Plan

Goal #1: Maintain Excellence as a Public Health Agency

Resources

- Secure and maintain stable funding which supports the mission, vision, and strategic plan.
- Improve agency efficiencies by investing in tools, technology, and infrastructure.
- Expand capacity to assure compliance with meaningful use for medical records expansion.

Competent Workforce

- Support the development and recognition of a productive, creative, and accountable workforce.
- Insure staff meets core competencies for public health professionals

Core Values

- Maintain and encourage an environment driven by its core values.
- Support leadership, teamwork, and finding solutions to problems.
- Promote a culture based on excellence that exceeds the expectations of customers and co-workers.

Policies, Plans, & Quality

- Maintain full accreditation status and other program requirements.
- Implement a Plan/Do/Study/Act model for continuous quality improvement which promotes data-driven decisions
- Identify and reduce barriers to services through customer and staff input.
- Prepare for and respond to emerging public health threats and emergencies through collaboration with public health partners by testing of policies and plans.

Goal #2: Improve Health

Monitor Health Status

- Analyze health status and identify measurable outcomes in partnership with the community.
- Utilize surveillance to track and prevent public health threats.
- Identify health disparities among specific populations.

Program Development

- Strengthen and expand preventative strategies aimed at improving population health using evidence-based practice.
- Reduce public health morbidity and mortality through the promotion of healthy lifestyles.
- Develop a community improvement plan in conjunction with public health partners.

Link People to Needed Health Services

- Work with community agencies and health care providers to improve the quality and the access to needed health care services.
- Collaborate with community agencies to maximize the effective use of resources.

Goal #3: Engage Communities

Inform, Educate and Empower People

- Provide consistent, accurate and timely information to public health partners and the general public aimed at protecting the health of our communities.
- Create an awareness of the importance of public health and increase utilization of public health services.
- Develop and implement marketing strategies to promote the value of public health to the community and elected officials.
- Continue to enhance and monitor the agency website to assure information is timely, accurate and addresses current public health issues.